Collecting

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rities help out. By Georgina Adam

walled garden at the back. The new owners are making a radical revamp and new works by artists "of global recognition" have been commissioned (names top secret until the August launch). Business development is in the hands of Adoreum, which specialises in luxury and lifestyle brands and says the club is "guaranteed to be the destination for patrons, collectors and the Who's Who of the arts world". David D'Almada is the decorator, under the "interior design direction" of Paltrow herself.

Leading New York dealer David Zwirner has teamed up with the film producer and actor Ben Stiller to organise a star-studded charity auction in New York in September, to benefit schools in Haiti. "We are hoping to raise at least $10m," says Zwirner. "We already have works from 21 leading artists – primary market works for which there are waiting lists." The project started after collector and actor Steve Martin sent Stiller, who had been involved in building schools in Haiti, to Zwirner's gallery.

"Haiti is just an hour by plane from Miami, but it's a different world, there is no sanitation, no running water, no work and no schools," says Zwirner. Among the artists on board are Marlene Dumas, Paul McCarthy, Raymond Pettibon, Luc Tuymans and Jeff Koons, and Zwirner notes the help he has had from dealers such as Hauser & Wirth, Pace, Matthew Marks and Gagosian. The sale will be on September 22 at Christie's, which is waiving all its fees.

"And I intend to micromanage the grants, to make sure the money goes to the right places," says Zwirner.

Pilar Ordovas, who spent 13 years at Christie's and then had a two-year stint as director with Gagosian in London, has opened a new gallery in Savile Row, right opposite Hauser & Wirth's mega-space. "This will be the first gallery in London to specialise in secondary market works and to have curated exhibitions," says Ordovas. The space is already open, but the first show is in October to coincide with Frieze.